



## HELPING LOCAL RESIDENTS FIND YOU

## HELPING LOCAL BUSINESSES TO GROW



### WELL ESTABLISHED

The In and Around Magazine has been established since 2005 and now has a circulation of 15,000 homes - ALL magazines are delivered door to door every month to specific more affluent areas in and around Telford.

### CONTENT

The magazine not only offers readers a useful guide of local businesses, local services and local events but also has a range of monthly articles and features and a variety of puzzles for all ages. The publication has grown to become a popular magazine that is well recognised and welcomed in the community.

# Advertising Rates



## FULL PAGE ADVERT

- 3 month package £750 - £250 per issue
- 6 month package £1380 - £230 per issue
- 12 month package £2400 - £200 per issue

*(Production charge for a Full Page Advert Design is £35)*

(w) 152mm x (h) 224mm



## EIGHTH PAGE ADVERT

- 3 month package £150 - £50 per issue
- 6 month package £282 - £47 per issue
- 12 month package £504 - £42 per issue

*(Production charge for an Eighth Page Advert Design is £20)*

(w) 74mm x (h) 53mm

## QUARTER PAGE ADVERT

- 3 month package £285 - £95 per issue
- 6 month package £522 - £87 per issue
- 12 month package £900 - £75 per issue

*(Production charge for a Quarter Page Advert Design is £25)*

(w) 74mm x (h) 110mm

## HALF PAGE ADVERT

- 3 month package £465 - £155 per issue
- 6 month package £870 - £145 per issue
- 12 month package £1500 - £125 per issue

*(Production charge for a Half Page Advert Design is £30)*

(w) 152mm x (h) 110mm

All prices  
quoted exclude VAT

6 and 12 month packages  
can be paid quarterly by  
Standing Order

Premium Page Prices  
available on  
request



## ARTWORK

Adverts are accepted as PDF's, JPG's, Photoshop or InDesign files (minimum of 300dpi). Graphic Design - we can offer you a professionally designed advert for a small one-off charge. Please contact us for details.

## LEAFLETS

These can be delivered for you with the magazine with prices starting from £40 per 1000. We can also quote you for the design and printing of your leaflets at competitive rates.

## RESTAURANT REVIEW PACKAGE

A double page spread, including a review with photographs and a half page advertisement. It's sure to entice new customers to your restaurant. The restaurant must also provide a 3-course meal for two people to write the review on. The only charge is for the half page advert which is £195 - the review itself is done free of charge.

## PAYMENTS AND DEADLINES

Payments are to be made in full by the deadline for that month - PRIOR to adverts going to print and an order must be completed, signed and returned for all new orders. Deadlines usually fall around the 14th of each month but please check in advance as they do vary.

## CONTACT DETAILS

In and Around Magazine

Contact: Fleur Abel

T: 01952 603457

E: [fleur@inandaroundsmagazine.co.uk](mailto:fleur@inandaroundsmagazine.co.uk)

W: [www.inandaroundsmagazine.co.uk](http://www.inandaroundsmagazine.co.uk)