

Your *Local* Monthly Magazine - delivered to 30,000 homes in and around Telford

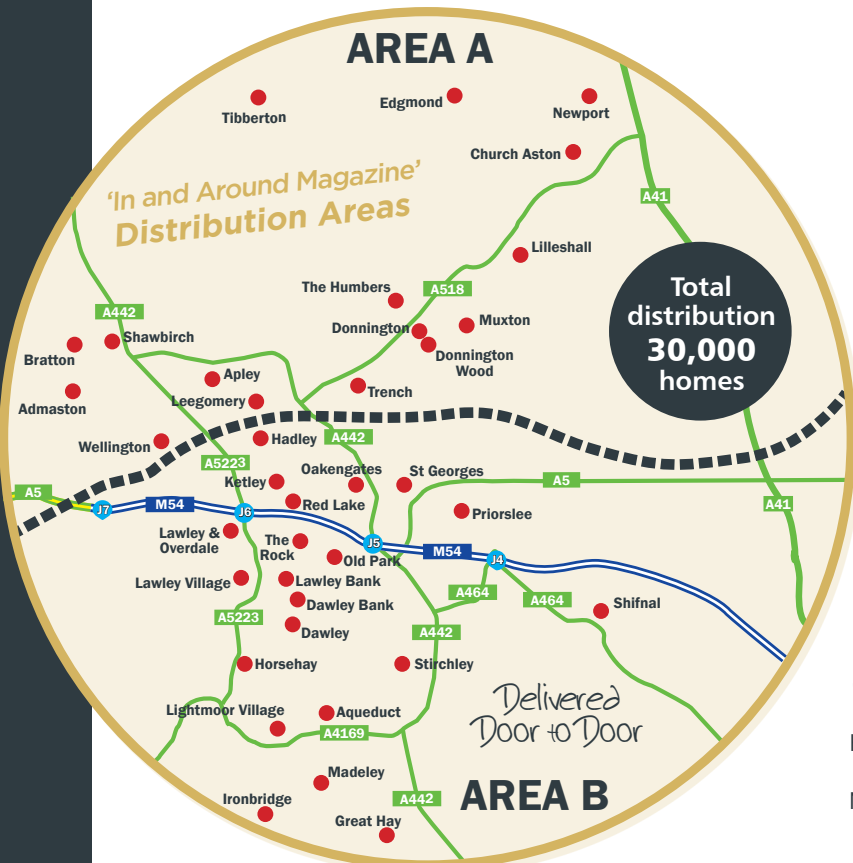
Our Rates

Length of Booking	Full Page	1/2 Page	1/4 Page	Classified Advert
1 Month	£475 per issue	£280 per issue	£175 per issue	£75 per issue
*6 Month Package	£370 per issue £2,220 for 6mths	£215 per issue £1,290 for 6mths	£135 per issue £810 for 6mths	£60 per issue £360 for 6mths
*12 Month Package	£315 per issue £3,780 for 12mths	£185 per issue £2,220 for 12mths	£115 per issue £1,380 for 12mths	£45 per issue £540 for 12mths

* Packages can be invoiced and paid monthly but payments **MUST** be made monthly by Standing Order.

You will be subject to an additional charge if you cancel your package before the end of the term booked - please see our full terms and conditions on the order form for details.

ALL prices are excluding VAT



Premium Pages

1 month booking
(please call to check availability)

Back Cover £675

**Inside Front or Inside
Back Cover £550**

Page 3 or 5 £520

Double Page Feature £750

DELIVERED TO TARGETED AREAS IN: (TF1, TF2, TF3, TF4, TF5, TF7, TF8, TF10 & TF11)

Admaston, Apley, Aqueduct, Bratton, Church Aston, Dawley, Dawley Bank, Donnington, Donnington Wood, Edgmond, Great Hay, Hadley, Horsehay, Ironbridge, Ketley, Lawley Bank, Lawley Village, Leegomery, Lightmoor Village, Lilleshall, Madeley, Muxton, Newdale, Newport, Oakengates, Old Park, Priorslee, Red Lake, Shawbirch, Shifnal, St Georges, Stirchley, The Humbers, The Rock, Tibberton, Trench and Wellington areas.

*30,000 homes reached over a 2 month period with a monthly alternating delivery to 15,000 homes in Area A and 15,000 homes in Area B.

WELL ESTABLISHED

The In and Around Magazine has been established since 2005 and has a total door to door distribution of **30,000** homes, we distribute 15,000 alternatively each month to different areas - the magazines are delivered to targeted more affluent areas in and around Telford.

CONTENT

The magazine not only offers readers a useful guide of local businesses, local services and local events but also has a wide range of monthly articles, features on local businesses and a variety of puzzles for all ages. The publication has grown to become a popular magazine that is well recognised and welcomed in the community.

Leaflets

We can deliver leaflets for you with the magazine from **£40** per 1000.

Maximum of 3 different leaflets can be included per month, so please book well in advance.

“Online copy of the magazine available each month to reach even more readers”

HELPING
LOCAL
RESIDENTS
TO FIND
YOU

RESTAURANT REVIEW PACKAGE

A full page feature, including a review with photographs and a banner advert. It's sure to entice new customers to your restaurant. Restaurant must provide a 3 course meal for two people to write the review on. The review will feature in 2 consecutive issues to reach the full 30,000 circulation. The review is **£275 per issue** (runs for 2 issues).

OR book a 6 month package for a half page advert at **£215 per month** and receive the review **FREE** of charge (*first two months with the full page review and last four months with a half page advert*).

ADVERT SIZES (w x h)

Full Page
180mm x 262mm

Half Page
180mm x 126mm

Quarter Page
85mm x 126mm

Classified
85mm x 55mm

ADVERT DESIGN CHARGES

There is a one-off charge for producing your advert:

Classifieds Advert **£15**, Quarter Page Advert **£20**,
Half Page Advert **£25**, Full Page Advert **£30**
or Double Page Advert **£50**

Ads that are supplied in electronic format (including: PDF, InDesign, TIF or JPG) and sent by email will not be charged.

Please ensure you use only standard Microsoft fonts as other fonts will not be recognised, fonts within a PDF document must be embedded. Images must be saved at a high resolution of 300dpi or more and all files must be saved in CMYK. The advertiser is responsible for ensuring they have relevant copyright or permission to use any artwork or logos they supply.

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